

XpertSea named Quebec AI Startup of the Year

April 12, 2022

Awards

Quebec City, April 11, 2022 – XpertSea, a Canadian company transforming how seafood is farmed and traded, was named Quebec AI Start-up of the Year at the inaugural Awards for Quebec Excellence in AI. The awards were presented at AI Meetings (Rencontres IA), a conference co-developed by the Chamber of Commerce of Metropolitan Montreal, Scale AI, and the Forum IA Québec.



“As a company born and based in Quebec, it's gratifying to see our local AI innovations creating positive impact around the world,” said Valerie Robitaille, CEO of XpertSea. “Our Quebec-developed AI helps shrimp farmers modernize operations and boost profits, and will be essential to fulfilling our mission of building a better, fairer, and more sustainable aquaculture industry.”

Quebec Startup of the Year is awarded to a Quebec-based AI startup whose research, product, or services have enabled it to distinguish itself and stand out in its field by addressing an important problem in a large market.

In 2020, XpertSea launched a data-driven marketplace that uses AI to provide buyers and sellers with accurate crop data, the first step in creating a more transparent and profitable supply chain for the \$30 billion global shrimp market. In 2021, XpertSea was ranked as one of Canada's fastest-growing companies by Deloitte Fast 50 and The Globe and Mail newspaper.

About the Chamber of Commerce of Metropolitan Montreal

With a network of 8,000 members, the Chamber of Commerce of Metropolitan Montreal acts on two fronts: it is the voice of the business community in the metropolis and offers specialized services to businesses and their employees. For 200 years, it has been involved in issues for the prosperity of businesses and the city. With the support of its Acclr experts, the Chamber aims to accelerate the creation and growth of businesses of all sizes, here and abroad.

About XpertSea

XpertSea builds tech and financial solutions that transform how seafood is farmed and traded to help feed the world. Our mission is to build a better, fairer, and more sustainable aquaculture industry by leveraging our unique data set, gathered from billions of organisms, to bring transparency and insights from farm to fork. We leverage AI technology to help farmers modernize operations and boost profits through access to fast payments, valuable production insights, and a data-driven marketplace. With customers in over 50 countries, we're on a path to give the world farmed seafood everyone can feel good about. Visit our website at www.xpertsea.com

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